



Use of Logo

1. RIR's Logo Policy:

- a) RIR's certification marks indicate conformance of the organization's management system with the requirements of the Applicable ISO standard.
- b) In line with the requirements specified in ISO 17021, Logos are not an indication of product conformity, and as such are not to be used on a product, or in a way that may be interpreted as denoting product or performance conformity.
- c) RIR's policy governing any mark that it authorizes certified clients to use. This assures, among other things, traceability back to RIR. There is no ambiguity, in the mark or accompanying text, as to what has been certified and which certification body has granted the certification. This mark shall not be used on a product or product packaging seen by the consumer or in any other way that may be interpreted as denoting product conformity.

2. RIR Mark:

Guidance on acceptable usage of RIR Mark - Logos	
Use	RIR Mark
a) Marketing materials – Such as brochures, advertisements, web sites, videos, etc.	Yes – RIR logo must be accompanied by your company name/logo, and location.
b) Stationary – such as business cards, labels, envelopes, letter heads, invoices, etc.	Yes – you may use the RIR Mark if marketing materials are related to your approved scope. Mark should be of a size such that all features are clear.
c) On product	No
d) On Laboratory, calibration or inspection reports	No
e) On vehicles	Yes – RIR logo must be accompanied by your company name/logo, and location.
f) On flags and banners	Yes
g) Greeting cards and calendars	Yes
h) On primary packaging	No
i) On secondary packaging	No – But you can make a statement like “Manufactured under an approved ISO 9001 quality system” or An ISO Certified Company (Ref: Standard like ISO 9001, 14001 etc.)
j) On signs	Yes
k) Billboards	Yes
l) On Certificates of compliance	Yes- Must be accompanied by a disclaimer indicating that registration only applies to the quality system
m) Promotional materials	Yes

3. Accreditation Board Mark:

RIR Certification Pvt Ltd. (CAB) shall not allow its customers/ Client to use the combined mark.

Ref: IAS_ADM_084 - IAS Policy on The Use of The ILAC_IAF_IAS Combined Marks - 20210510

(Reference: RIR Procedure-18)



 RIR CERTIFICATION <i>Partners in Growth</i>	REGISTERED ISO 9001:2015	 RIR CERTIFICATION <i>Partners in Growth</i>	REGISTERED ISO 14001:2015
 RIR CERTIFICATION <i>Partners in Growth</i>	REGISTERED OHSAS 18001:2007	 RIR CERTIFICATION <i>Partners in Growth</i>	REGISTERED ISO 45001:2018
 RIR CERTIFICATION <i>Partners in Growth</i>	REGISTERED ISO 22000 :2005	 RIR CERTIFICATION <i>Partners in Growth</i>	REGISTERED ISO 22000 :2018
 RIR CERTIFICATION <i>Partners in Growth</i>	REGISTERED ISO 27001:2013	 RIR CERTIFICATION <i>Partners in Growth</i>	REGISTERED ISO 20000-1:2011
 RIR CERTIFICATION <i>Partners in Growth</i>	REGISTERED ISO 22301 :2012		